

Canadian Internet Project Survey Questionnaire 2004¹

INTRO

Hello, my name is _____ and I'm calling on behalf of Research House.

We are conducting a survey about current issues and telecommunications on behalf of York and Ryerson Universities. The study is being undertaken in a number of countries around the world and we'd like you to participate in the Canadian portion of this survey. Your participation is important. Please be assured that we are not selling or soliciting anything. Your answers will be kept strictly confidential. May I continue?

QA. May I ask what language is mostly spoken in your household?

DO NOT READ

- English.....1
- English & French.....2
- English and another language.....3
- French.....4 => TERMINATE
- French & another language5 => TERMINATE
- A language other than English & French6
- * Refusal.....9 => TERMINATE

QB. Of those in your household who are at least 18 years of age and speak English, may I speak with the person who will next celebrate his/her birthday?

NAME

**What is his/her first name?
 May I speak to him/her?**

INT01

Repeat if needed:

Hello, my name is _____ and I'm calling on behalf of Research House. We are conducting a survey about current issues and telecommunications on behalf of York and Ryerson Universities. The study is being undertaken in a number of countries around the world and we'd like you to participate in the Canadian portion of this survey. Your participation is important. Please be assured that we are not selling or soliciting anything. Your answers will be kept strictly confidential.

QC. What is the language you first learned at home in childhood and still understand?

- French
- English
- Other specify

¹ Due to modifications to the questionnaire after the pre-test, questions are not always numbered consecutively and some numbers are not used where questions were deleted.

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Q 5. Do you have any of the following working devices in your household, whether you use them or not...?

ROTATION

- A. Palm pilots/ PDAs (ONLY IF NEEDED: Personal Digital Assistant)
- B. Cell phones
- D. Video game consoles (ONLY IF NEEDED: Play Station etc.)
- E. VCRs or DVD players
- G. Digital cameras
- H. Portable MP3 players (I-Pod)

Q 6. Does your home have...?

- A. Cable TV
- B. Satellite TV

MEDIA USE (Not on Internet)

Q 3. During a typical week, about how many hours, if any, do you spend on the following activities that are not on the Internet?

For each: _____ hours

30 minutes would be written: 0030

1 hour and 30 minutes would be written: 0130

0 hour-0000

DK – 9998

RF – 9999

- A. Watching television
- B. Reading books
- C. Watching movies in the theatre
- D. Watching movies at home on VHS or DVD
- E. Playing video games not on the Internet
(ONLY IF NEEDED: on consoles, computers, cell phones etc.)
- F. Listening to music such as CDs, tapes, and MP3 files
- G. Reading newspapers or magazines
- I. Listening to radio
- J. Talking on cell phone
- K. Talking on the phone (excluding cell phone)

IMPORTANCE of MEDIA TYPES
AS INFORMATION / ENTERTAINMENT SOURCES

Q 1. On a scale of 1 to 5 where “1” means not important at all, “5” means extremely important and “3” means moderately important, how important to you are the following as sources of information and as sources of entertainment?

(ROTATE)

- A. Books 1-as source of information 2-as source of entertainment
- B. Newspapers 1-as source of information 2-as source of entertainment
- C. Magazines 1-as source of information 2-as source of entertainment
- D. Radio 1-as source of information 2-as source of entertainment
- E. Television 1-as source of information 2-as source of entertainment
- F. The Internet (If asked: e-mail is included) 1-as source of information 2-as source of entertainment

Q 4. How many working computers, if any, are used in your home?

(READ IF NECESSARY: By working computers we mean a plugged-in desktop computer or a charged laptop/portable computer. Please, do not include palm pilots, video game systems, Web TV, cell phones, or other electronic devices)

- _____ (computers)
- None 00
- DK-98
- RF-99

Q 7A. Just to be sure I ask you the proper questions, I need to know if you are currently enrolled in school or attending a class at a school?

- Yes 1
- No 2 Go to Q7c
- DK 8 Go to Q7c
- RF 9 Go to Q7c

Q 7B. ...is it... READ

- Full time
- Part time
- DK
- RF

Q 7C. Are you...? READ

- Employed full time
- Employed part time
- Self employed
- Retired
- Between jobs—Not employed
- Not employed – Not between jobs
- DK
- RF

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+1 if Q7C ≠ 1, 2 or 3

Q7D. Do you work from home?

- Yes
- No
- DK
- RF

USE OF A COMPUTER

Q 8A. Do you use a computer...?

(PROMPT)

At home, yes or no

+1 if Q7C ≠ 1, 2 or 3

Q 8B. At work, yes or no

+1 if Q7A ≠ 1

Q 8C. At school, yes or no

INTERNET IMPRESSIONS **MESS1**

Whether you use it or not, we are very interested about your opinions on the Internet (IF NECESSARY SAY: The Internet is a communications network accessed via a personal computer. Internet services include the World Wide Web, e-mail and other on-line services)

Q 9. Overall, how much of the information on the Internet do you think is reliable and accurate?

Would you say... **READ**

- None of it
- A small portion of it
- About half of it
- Most of it
- All of it
- DK
- RF

Q 10. If you were asked to provide personal information such as your address or credit card to obtain a product or service on the internet, **how concerned would you be about your privacy?**

Would you say... **READ**

- Not at all concerned
- Not very concerned
- Somewhat concerned
- Very concerned
- Extremely concerned
- DK
- RF

INTERNET USAGE

Q 12. Do you personally use the Internet from home or from any other place?

Yes-1 Continue

no-2 go to **Q60**

DK go to **Q60**

RF go to **Q60**

(SPLIT: USERS / NON-USERS)

INTERNET USERS ONLY

Q 13. How many months or years have you been using the Internet?

Write years and months EG: a year and a half = 0106

- _____ months EG: 8 months = 0008
- _____ years (RESEARCH HOUSE: please use a 4-digit code)

Q 14A. What type of connection(s) do you have in your home to access the Internet?

DO NOT READ, PROBE IF NECESSARY

(5 ANSWERS POSSIBLE)

- 01-Telephone line connected to a computer or modem
- 02-Cable line connected to a computer or modem
- 03-Connected through television
- 04-Wireless (cell phone, personal digital appliance etc.)
- 96-Other connection (specify)
- 97-Don't have Internet at home
- 98-DK
- 99-RF

2.1.1.1.1 +1 if Q.14A=97, 98, 99

Q 14B. Is this a Hi-speed (broadband) connection?

- Yes
- No
- DK
- RF

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Q 16. On average, about how many hours per week do you use the Internet in the following locations?

For each:

30 minutes would be written : 0030

1 hour and 30 minutes would be written : 0130

- _____ hours
- 0 hour- 0000
 - DK
 - RF

+1 if **Q14A** = 97

- **16A** -At home

+1 if **Q7c** ≠ 1, 2 or 3

- **16B**-At work (outside home)

+1 if **Q7A** ≠ 1

- **16C**-At school, college or university
- **16E**-At a friend's or relative's home
- **16G**-At a public facility like a library or Community Access Program site
- **16H1**-From anywhere else
- **yes**(specify)
- **no**

+1 if **Q16H1** ≠ 1

- **16H2** -**On average, about how many hours per week do you use the Internet in <Q16h1>?**

Q 18. During a typical week, about how many hours, if any, do you use the Internet for...?

30 minutes would be written : 0030

1 hour and 30 minutes would be written : 0130

0 hour-0000

- A. Information
- B. Entertainment

+1 if **Q7C** ≠ 1,2 or 3

- C. Doing work at home for your job

+1 if **Q7A** ≠ 1

- D. School related work
- E. Online distance learning

COMMUNICATION USAGE

Q 24A. Do you use e-mail?

- Yes
- No **Go to Q.32**
- DK **Go to Q. 32**
- RF **Go to Q. 32**

Q 24. Out of 100, what percentage of your e-mailing is work related versus personal related?

- **b1** work related _____ %-DK, RF
- **b2** personal related _____ %-DK, RF

IF Q.24b1 + Q.24b2 ≠ 100, then GO BACK TO Q.24B1; OTHERWISE CONTINUE

Q 29. During a typical week, about how many hours, if any, do you use the Internet for...?

30 minutes would be written : 0030

1 hour and 30 minutes would be written : 0130

For each: _____ hours

0 hour

DK

RF

29A Reading and writing e-mail _____

29B1 Sending and receiving instant Messages like MSN or ICQ _____

29B2 Participating in chat _____

29C Dealing with unwanted e-mails such as Spams _____

Q.29D Do you use a filter for unwanted e-mails?

Yes, No, DK, RF

Q 31. To what extent does your use of e-mail and other Internet services reduce your use of the traditional phone? **READ**

- Completely replaced
- Reduced to a large extent
- Reduced to some extent
- Reduced to no extent at all
- DK
- RF

Q 32. Now, I am going to read you a statement and I would like you to tell me whether you think it is true or false. If you do not know, please say so. Here is the statement. "It is possible to have voice conversation using the Internet"

- 1-True
- 2-False
- 8-DK
- 9-RF

Q 33A. Do you use the Internet to have voice conversations for personal purposes, either from home or elsewhere? **PROBE**

- Yes, from home only
- Yes, from elsewhere only
- Yes, from home and elsewhere
- No
- DK
- RF

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Q 33B. And in general, to what extent do you think that your use of the Internet for voice conversations has reduced your use of the traditional phone? Would you say that it has...(read the list) your use of the traditional phone at home?

- Completely replaced
- Reduced to a large extent
- Reduced to some extent
- Reduced to no extent at all
- DK
- RF

Q 34. I am now going to list various telecommunications services that people might use for their personal or business communications needs.

Please tell me the importance of each service on a five point scale, where “5” means extremely important and “1” means not important at all. If you don’t use this service, please say so

- (REPEAT SCALE IF NECESSARY-- N/A: DON’T HAVE is an accepted answer)

+2 if **Q24A** ≠ 1

- **34A1**- how important to you is the e-mail for your personal communication needs? rate 1 – 5 , don’t have-6 don’t use-7, DK-8, RF-9

+1 if **Q7C** ≠ 1,2 or 3

- **34A2** – for your business communication needs?

(SAME PATTERN FOR EACH)

+2 if **Q29B1** = 0000, 9998, 9999 OR **Q24A**=2,8, 9

34B1-Text/instant messaging (+1 if **Q7C** ≠ 1,2 or 3) **34B2**

- **34C1**-Telephone: (+1 if **Q7C** ≠ 1,2 or 3) **34C2**
- **34D1**-Cell phone (+1 if **Q7C** ≠ 1,2 or 3) **34D2**
- **34E1**-Regular mail (+1 if **Q7C** ≠ 1,2 or 3) **34E2**
- **34F1**-Facsimile (Fax) (+1 if **Q7C** ≠ 1,2 or 3) **34F2**

Q 36. How often would you say you get news on the Internet? READ

- 1-Every day
- 2-A Few times a week
- 3-About once a week
- 4-Less than once a week
- 5-Never –Go to **Q39**
- **DK Go to Q39**
- **RF Go to Q39**

Q 38A. Which Internet site do you use most often for news?

- _____ (name)
- DK-98
- RF-99

(prompt , check if Canadian(.ca) or other)

LANGUAGE AND ORIGIN OF CONTENT

Q 39. Which language(s) do you mostly use on the Internet?
(PROMPT) 2 POSSIBLE ANSWERS

- English, French, English and French, Other (specify) (includes Combination)

Q 40. Is there another language you use on the Internet?

- Yes (specify) _____-01
- French-02
- English-03
- No-97

MEDIA USE (On the Internet)

Now we'd like to find out a little more about the things you do on the Internet.

Q 42. During a typical week, about how many hours, if any, do you spend on the following activities on the Internet?

30 minutes would be written : 0030

1 hour and 30 minutes would be written : 0130

(RESEARCH HOUSE: please use a 4-digit code)

0 hour-0000

DK

RF

42A-Reading books on the Internet

(ONLY IF NEEDED: including books printed from the Internet that you read)

42B1-Playing video games on the Internet (ONLY IF NEEDED: part of a network or not)

42B2- Downloading music files on the Internet

42C-Listening to recorded music on the Internet

42D-Reading newspapers or magazines on the Internet

42F-Listening to radio on the Internet

42H-Watching Television on the Internet

42I- Watching movies on the Internet

42J- Visiting TV station or network websites

42K-Visiting TV show websites

Q 42L. Here are some other things people do on the internet. Please tell us how many hours you spend on each of these during a typical week.

30 minutes would be written : 0030

1 hour and 30 minutes would be written : 0130

42L- Auctions

42M- Travel information and arrangements

42O- Reading or searching for medical / health information

42P- Reading or searching for national /international affairs

42Q- Searching for jobs and classified ads

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42RA- Are there any other activities that you spend quite a lot of time with on the Internet that we have not mentioned? activities (specify)(OPEN-ENDED), no
1st answer

42RB- Are there any other activities that you spend quite a lot of time with on the Internet that we have not mentioned? activities (specify)(OPEN-ENDED), no
2nd answer

42RC- Are there any other activities that you spend quite a lot of time with on the Internet that we have not mentioned? activities (specify)(OPEN-ENDED), no
3rd answer

Q 42R1. Please tell me how many hours you spend on <Q42RA> on a weekly basis?

Q 42R2. Please tell me how many hours you spend on <Q42RB> on a weekly basis?

Q 42R3. Please tell me how many hours you spend on <Q42RC> on a weekly basis?

ENTERTAINMENT USAGE

Q 44A. IN THE PAST 3 MONTHS, HAVE YOU ACCESSED A WEBSITE DEALING WITH...?
(PROMPT AND ROTATE)

- 44A-LEISURE, TRAVEL, RESTAURANT
- 44B-COOKING, RECIPES
- 44C-SPORTS RELATED INFORMATION
- 44D-BOOKS OR AUTHORS
- 44E-MAGAZINES
- 44F-MUSIC, CONCERT, INFORMATION ABOUT SHOWS AND MUSICAL ARTISTS
- 44G-MOVIE INFORMATION
- 44K-CULTURAL EVENTS, FESTIVALS, ART EXHIBITS, THEATRE, PLAYS
- 44L-MUSEUMS
- 44M-TICKET RESERVATIONS

MESS2

We are interested in your opinion about Canadian (Quebecer) cultural content on the internet. By cultural content, we mean movies, television, books, music, magazines, museum and art exhibits developed in Canada (Quebec).

Q 46. How often do you access Canadian cultural content on the Internet?

On a scale of 1 to 5, where 1 means never and 5 means a lot, how often do you access Canadian cultural content on the Internet?

Q 47. COULD YOU RATE YOUR OVERALL SATISFACTION WITH...?

ON A SCALE OF 1 TO 5 WHERE "1" MEANS NOT SATISFIED AT ALL AND "5" MEANS ENTIRELY SATISFIED, HOW DO YOU RATE YOUR OVERALL SATISFACTION WITH...

- **47A-THE QUANTITY OF CANADIAN CULTURAL CONTENT FOUND ON THE INTERNET?**
- **47B-THE QUALITY OF CANADIAN CULTURAL CONTENT FOUND ON THE INTERNET?**

- **47C- THE ACCESSIBILITY THROUGH SEARCH ENGINE OR PORTAL OF CANADIAN CULTURAL CONTENT?**

Q 48. HOW MANY TIMES HAVE YOU VISITED “CULTURE.CA” IN THE LAST 3 MONTHS?

- _____
- NEVER, BUT AWARE OF IT
- NOT AWARE OF IT
- DK
- RF

GOVERNMENT ON THE INTERNET

Q 49. In the past 12 months, have you visited any of the following kinds of Internet sites:

(ROTATE)

- A. 49A- A Federal government department or agency site
- B. 49B- A Provincial government department or agency site
- C. 49C- A Municipal government department or agency site
- D. 49D- A Canadian political party site or the site of an individual Canadian politician
- E. 49E- An independent Canadian site that provides information on public policy

-Yes, No, DK,RF

Q 50A. FOR MORE CLARITY, IN THE LAST 12 MONTHS, HAVE YOU USED THE INTERNET FOR ANY OF THE FOLLOWING REASONS?

FOR EACH :
YES, NO, DK, RF
(ROTATE)

- 50A-ACCESS INFORMATION ON A GOVERNMENT PROGRAM OR SERVICE OR DOWNLOAD A GOVERNMENT FORM (ONLY IF NEEDED : SIN, PASSPORT, ETC.)
- 50D-SUBMIT AN APPLICATION FOR A GOVERNMENT PROGRAM OR SERVICE ONLINE
- 50F-PROVIDE YOUR OPINION DURING AN ONLINE GOVERNMENT CONSULTATION OR ONLINE SURVEY

ONLINE PURCHASES

Let's now talk about your buying habits on the Internet.

Q 51. Have you ever ordered or purchased products or services on the Internet, whether you paid on the Internet or not?

- Yes - CONTINUE
- No - GO TO MESS4
- DK- GO TO MESS4
- RF- GO TO MESS4

Go to Q.56 if **Q51**≠1

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Q 52. When ordering or purchasing on the Internet, do you prefer to obtain products or services from...? READ

- Canadian sites
- US sites
- Equally Canadian and US sites
- Other foreign sites
- Don't care (NOT READ)
- DK
- RF

Q 54. In the past 3 months, what kind of products or services have you ordered or purchased on the Internet?

(DO NOT READ LIST; 10 RESPONSES ACCEPTED)

(NOTE : IF ONLY 1 OR 2 ITEMS, ASK: ANY OTHER PRODUCTS AND SERVICES?)

- INTERNET SITE SUBSCRIPTIONS
- BOOKS
- CDs
- COMPUTERS / COMPUTER PERIPHERALS
- SOFTWARE / COMPUTER GAMES /GAME
- CLOTHES
- FLOWERS
- JEWELRY / WATCHES
- NEWS / MAGAZINES SUBSCRIPTIONS
- DIGITAL NEWS / MAGAZINES
- STOCKS AND BONDS
- ELECTRONIC GOODS AND APPLIANCES
- FOOD AND COSMETICS
- DRUGS
- FURNITURE
- TRAVEL ARRANGEMENTS
(AIRLINE TICKETS, CAR RENTALS, HOTEL ARRANGEMENTS)
- SPORTING GOODS
- PRODUCTS FOR HOBBIES
- GIFTS
- VIDEOS / DVDs
- CHILDREN'S GOODS/TOY
- COLLECTOR'S ITEMS
- INSURANCE
- AUTOMOBILES
- OTHER (SPECIFY)-96
- NONE-97
- DK-98
- RF-99

Q 54A. HAVE YOU EVER PAID A SUBSCRIPTION FEE FOR ANY CULTURAL DIGITAL PRODUCTS OR SERVICES ON THE INTERNET SUCH AS BOOKS, GAMES, MUSIC, NEWSPAPERS, MOVIES OR COURSES?

YES ; SPECIFY THE PRODUCT OR SERVICE (3 POSSIBLE ANSWERS)

NO, DK, RF

Q 55. Have your Internet purchases reduced your purchases of similar products and services from local retail stores?

Have they reduced them a lot, somewhat or not at all?

- Reduced a lot
- Somewhat reduced
- Not reduced at all
- DK
- RF

IMPACT OF INTERNET USAGE

MESS4

Let's now talk about the impact of your Internet usage.

+1 if Q16B = 0000, 9998 or 9999 or Q7C= 4,5,6,8 or 9

Q 56. Does your Internet access at work make you more or less productive at your job? On a scale of 1 to 5 where "1" means much less productive and "5" means much more productive, where would you place yourself?

1 to 5

- DK
- RF

Q 56ABC. I'm going to read you a list of statements. Please tell me how much you agree or disagree with each of these statements.

Use a scale of 1 to 5 where "1" means strongly disagree and "5" means strongly agree. Remember that you can choose any number between 1 and 5.

Do you think by using the Internet...?

- A-People like yourself can have more political power...
- B-People like yourself will have more say about what the government does...
- C-People like yourself can better understand politics...

Q 57A. As a result of your use of the Internet, has the time you spend on the following activities increased, decreased or stayed the same? (Increased, decreased, stayed the same, DK, RF)

(PROMPT AND ROTATE)

- 57A- Spending time face-to-face with close friends or family
- 57B- Watching TV
- 57C- Listening to your own musical collection offline

Go to Q.71A if Q12 =1

INTERNET NON-USERS ONLY

Q 60. Have you ever used the Internet?

- Yes
- No (GO TO Q68A)
- DK(GO TO Q68A)
- RF (GO TO Q68A)

Q 61. Where did you use it? In your home, at school, at work, or another location?

(3 RESPONSES ACCEPTED)

- HOME
- SCHOOL
- WORK
- OTHER, specify
- DK
- RF

Q 63. For how long (months or years) did you use the Internet before you stopped?

Write years and months EG: a year and a half = 0106

- _____ months _____ years **EG: 8 months = 0008**

(RESEARCH HOUSE: please use a 4-digit code)

-
- used only a few times
- DK
- RF

Q 66. What would you say was the main reason you stopped using the Internet?

[ONE ANSWER ONLY –DO NOT READ LIST BUT PROBE IF NEEDED]

- 01 ___ FEAR OF / CONFUSED BY TECHNOLOGY
- 02 ___ COMPUTER IS NOT GOOD ENOUGH
- 03 ___ DO NOT KNOW HOW TO USE
- 04 ___ NO INTEREST
- 05 ___ NO COMPUTER/TERMINAL AVAILABLE
- 06 ___ NOT APPROPRIATE FOR CHILDREN
- 07 ___ PORNOGRAPHY/ SEX
- 08 ___ PRIVACY / SECURITY CONCERNS
- 09 ___ TOO EXPENSIVE
- 10 ___ FEAR OF VIRUSES / TROJAN HORSES
- 11 ___ CONNECTION IS TOO SLOW
- 12 ___ TOO MUCH SPAM/ADVERTISING
- 13 ___ TOO DIFFICULT TO GET CONNECTED
- 14 ___ TOO DIFFICULT TO FIND THINGS ON THE INTERNET
- 15 ___ THE INTERNET IS NOT USEFUL
- 16 ___ THE INTERNET CONSUMES TOO MUCH TIME
- 17 ___ I BROKE/LOST A COMPUTER.
- 18 ___ I DIDN'T HAVE ANY FRIENDS TO E-MAIL.
- 19 ___ MOVED TO NEW ENVIRONMENT WITH NO INTERNET ACCESS

- 22 ___ DIDN'T USE IT ENOUGH
23 ___ CREDIT CARD INFORMATION WAS ABUSED
24 ___ OTHER (specify) _____
77 ___ DK
99 ___ REFUSED

Q 68A. In the future, do you plan to use the Internet ...?

Yes

No GO TO Q.71A

DK GO TO Q.71A

RF GO TO Q.71A

Q 68B. Do you plan to do it...? READ

- In the next 6 months
- In the next 6 to 12 months
- Later
- Never
- DK
- RF

FOR ALL RESPONDENTS

Now, I just have a few more general questions.

Q 71A. How important is it for you to get information and news from Canadian sources?

Use a scale of 1 to 5 where "1" means not important at all, "5" means extremely important and "3" means moderately important.

Q 71B. How important is it for you to get your entertainment from Canadian sources?

1 to 5, DK, RF

Q 73. Overall, do you think that new communication technologies such as the Internet, cell phones and pagers have made the world a better place, a worse place or neither better nor worse ?

- A better place
- A worse place
- Neither better nor worse
- DK
- RF

Q 74. How comfortable do you feel using new technologies?

Use a scale of 1 to 5 where "1" means not very comfortable at all and "5" means very comfortable.

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DEMOGRAPHICS

Now, I'd like to ask you a few questions about the people who live in your household.

Q 80. Including yourself, how many people live in your household?

- _____ (people)

Q 81. How many adults 18+? _____

If Q 80=1, GO TO Q.92

Q 82. How many people aged less than 18 years old? _____

IF 0 AT Q82 GO TO Q92

83A-Of these, how many are children...?

83A-Between 0-5 years old?

83B-Between 6-11 years old?

83C-Between 12-17 years old?

- For each _____ (children)

Child selection :

if only one child 12-17, select; if several, select the one who will be the next to celebrate his/her birthday

if no child 12-17, select the oldest 6-11

I'll now ask you some questions about your (or one of your) child's (children's) Internet usage.

Q 84. Could you tell us the age and sex of that child?

- 84A-Age: _____
- 84B-Sex: _____

Q 85. Does he/she use the Internet ?

- Yes
- No (IF NOT, GO TO Q 92.)
- DK (GO TO Q 92.)
- RF (GO TO Q 92.)

Q 87. How much leisure time does he/she spend on the Internet on a weekly basis?

30 minutes would be written : 0030

1 hour and 30 minutes would be written : 0130

(RESEARCH HOUSE: please use a 4-digit code)

- _____ (minutes or hours)
- DK
- RF

Q 88. Do you agree or disagree that your < age > year-old child has the skills and knowledge needed to browse the Internet safely?

Use a scale of 1 to 5 where “1” means strongly disagree and “5” means strongly agree.

Q 89. Where exactly in your home does your child have access to the Internet?
(6 RESPONSES POSSIBLE) PROBE ONLY IF NEEDED

- In the parents' bedroom
- In the brother or sister's bedroom
- In his/her own bedroom
- In the lounge family room or dining room
- In the study office
- In the playroom
- Other (specify)-96
- No Internet access at home-97
- DK-98
- RF-99

Q 90. Since your child has started using the Internet, does he/she watch more TV, about the same amount of TV or less TV?

- Less TV
- About the same amount of TV
- More TV
- DK
- RF

Q 92. I will now ask you some questions for statistical purposes only. Could you please tell me your age?

READ IF NECESSARY

- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75+

Q 93. Note sex

- F
- M

ASK IF APPLIES (if Q80=1 or Q.81=1 , GO TO Q10.1)

Could you please tell me the age and sex of the other adult(s) in your household .

94A (age) 94B (sex) -oldest other adult

95A (age) 95B (sex)-second oldest

96A (age) 96B (sex) -third oldest other adult

- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75+

I will now ask you a few final questions for statistical purposes only

Q 101. What is the highest level of education you have completed? PROBE

Elementary

Some high school

High school

College

Some college

CEGEP

Some university

University certificate or diploma below Bachelor level

Bachelor's

University certificate or diploma above Bachelor level

Master's

Doctorate

- Other (specify)
- DK
- RF

+1 if Q7C. ≠ 1, 2 or 3

Q 102. What is your main occupation? READ

Professional

Administrator or owner of a large business

Technician, semi-professional

Administrator or owner of a small business

Officer worker (white collar), services, sales

Tradesman, skilled, semi-skilled worker or blue collar

Unskilled worker

Farmer or fisherman

OTHER (SPECIFY)

RF-99

Q 103. What is your marital status? READ ONLY IF NECESSARY

- Married
- Living common-law
- Widowed
- Separated
- Divorced
- Single, never married

For classification purposes we would like to know the combined income category of your household before taxes.

Q 104. Would your annual household income for all persons in the household from all sources before taxes be...?

(NOTE : if respondent says \$39,500, code \$20,000-39,000)

- A. Under \$20,000
- B. \$20,000-39,000
- C. \$40,000-59,000
- D. \$60,000-79,000
- E. \$80,000-99,000
- F. \$100,000 and over
- G. DK
- H. RF

Q 105. Were you born in Canada?

- Yes
- No
- DK
- RF

+1 if Q105 ≠ 2 ...

Q 106. In what year did you come to Canada to stay?

- _____
- DK
- RF

Q 107. Do you consider yourself to belong to any of the following groups?

(3 ANSWERS ACCEPTED)

- Aboriginal person
- Person with a disability
- Specific ethnic group
- None of the three groups
- DK
- RF

+1 if Q 107 ≠ 3

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Q 108. In which ethnic group?

- _____ (specify)

Thank you very much for all your responses. We are hoping to look at trends for our international study every year or so, and were wondering if you would be interested in participating in another similar survey in a year or two?

Yes/No/Maybe

(*If 'no/maybe' prompt with:) Would you consider participating if we were able to pay you for your time with a modest financial incentive? (ONLY IF RESPONDENT ASKS: APPROXIMATELY \$10-20)

(*if yes:) In order to accomplish this, may we provide your name and phone number to the academic organization in charge of this study? Once again, this will be kept strictly confidential and used only to call you and follow up for this particular study: is that ok?

***** END**